# SMART LIVING

**Public Education** HEALTH TRUST

#### A PUBLICATION OF THE PUBLIC EDUCATION HEALTH TRUST

## PUBLIC EDUCATION HEALTH TRUST 2023 TRUSTEE ELECTION

On **September 22, 2023,** the Public Education Health Trust Board will commence its election process for Seats C, D and F. To access the ballot containing the candidates' biographies, please visit **pehtak.com** on the aforementioned date.

Voting begins September 22. Please visit **pehtak.com** for more information on how to vote.

Following the conclusion of the voting period on **October 16**, the candidate with the highest number of votes will be assigned to Seats C and F. Their term will span from **January 1**, **2024**, **to December 31**, **2026** (3-year term). As for Seat D, it will be filled for the remaining duration of its term, which concludes on **December 31**, **2025**.



POLLS OPEN 8 A.M. SEPT. 22, 2023, AND CLOSE 5 P.M. ON OCT. 16, 2023

## SEPTEMBER / OCTOBER 2023 ISSUE

## YOU ASKED, WE LISTENED: DIRECT CONTRACT LIST UPDATES

When a national PPO contract does not meet the needs of providers, they have the option of negotiating a direct contract with the Trust for the benefit of its members. The following providers have responded to their patients' requests and have completed an in-network contract negotiation directly with the Trust for the benefit of you and your family.

PEHT now has direct contracts with 85 providers to ensure you have access to high-quality, lowcost providers in network.

The following providers have responded to patients' requests and have completed an innetwork contract negotiation directly with the Trust for the benefit of you and your family.

Alaska Family Health Center Alaska Natural Health Solutions Alaska Oncology and Hematology Alaska Pain to Wellness Centre Alaska Surgery Center Alpine Chiropractic (Dr. Fuller) Alyeska Vascular Surgery Amy Smith, LCSW, CDCI Anchorage Neurosurgical Associates, Inc.

Anna Sappah, LPC Arctic Chiropractic at Eagle River Arctic Chiropractic East

Anchorage Arctic Chiropractic East Mat-Su Arctic Chiropractic Haines Arctic Chiropractic Huffman Arctic Chiropractic South Arctic Chiropractic West Mat-Su Arctic Chiropractic Wrangell Artic Medical Center Matsu Arctic Rehabilitation & Physical Therapy Back in Action Physical Therapy Birds & Bees Midwifery **Brian Yelverton** Catherine Kilby, MD Complete Chiropractic and Sports Therapy **Dimond Chiropractic** Dr. Brendan Kiernan Dr. Brent Taylor Dr. Harbir S. Makin Dr. Laurence Wickler Dr. Leslie Morris

Dr. Madeline Morrison Dr. Sharon Schaefer Dr. Thomas Desalvo/Dr. Konstantine Bunde Dr. Weston Hopkins **Express Care Clinic** Fireweed Counseling and Wellness Free By the Sea Healing Therapeutics-Mark Stiubhard **Ideal Family Medicine** Integrated Wellness and Center for Birth Jaded Body Wellness and Spine Institute Jennie Schroll, LCSW Jennifer Hunt, AGNP Jorgensen Family Chiropractic Labor of Love Midwifery Larson Chiropractic Logan Larson Luminary Chiropractic Care Mary DeMers, DO Mary Margaret Hillstrand ANP Medevac Alaska Midnight Sun Oncology Mind, Body, Spirit Counseling and Consulting Neurobehavior North, Inc Northstar Chiropractic Northstarr Cardiothoracic Surgery Nutrition Partnership, LLC Pemberton & Young Counseling People's Integrative Wellness **Pioneer Peak Orthopedics** Prism Optical of Alaska Providence Alaska Medical Center Rachel Fowke, LCSW Rainforest Pediatric Care **Ramirez Chiropractic Restoration Wellness** Sharon Litwin Silver Moon Acupuncture Snow Blossom Acupuncture

Solomon's Porch

Soma Wellness Spine and Joint Rehabilitation **Specialists** Spine and Sport Injury Center dba Complete Family Care Sports, Personal Injury and Chiropractic Consulting The Talking Place, Child & Adolescent Counseling Transitions Counseling; Christina McGauthiar True North TMS Valley Allergy and Asthma Clinic Vanessa Campbell Wendi Compton-Karuna Counseling Wild Iris Integrative Massage (Lawton) Willow Medical and Wellness Wisdom Traditions Counseling Services Wolf Eye Center

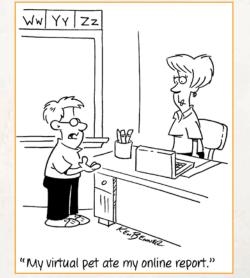
You can view your health plan's direct contract listing by visiting pehtak.com/preferred-providers.

#### DIDYOUKNOW?

Imaging Associates is in the Aetna network and able to provide therapeutic injections along with other specialized services. For more information or to schedule an appointment, please call:

> Anchorage Office: (907) 222-4624 Valley Office: (907) 746-4646

imagingak.com



## **Optum Rx**<sup>®</sup> MANAGE YOUR MEDICATION ONLINE AND SAVE TIME

#### The Optum Rx website and app are fast, easy and secure ways to get the information you need to make the most of your pharmacy benefit.

#### SET UP AN ONLINE ACCOUNT AND YOU CAN:

- · Check drug prices
- Place a home delivery order ٠
- Track home delivery order status ٠
- Find a network pharmacy
- Sign up for automatic refills
- View claims and benefit information

## **REGISTER NOW**

#### To set up your online account:

- 1. Go to optumrx.com or scan the QR code below
- 2. Select Register on the home page
- 3. Enter the information from your member ID card
- 4. Create a username and password
- 5. Complete your profile

SCAN HERE TO GO TO

If you already have an account, sign in using your username and password.



#### SUBMIT AND TRACK A PRIOR AUTHORIZATION REQUEST

A prior authorization (PA) is an approval we give your doctor before the medication can be covered. You will be alerted on optumrx.com if a medication requires PA.

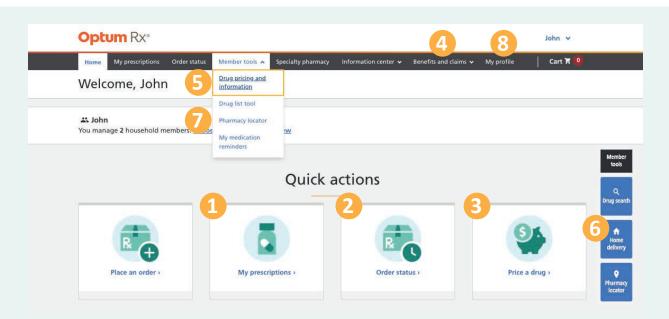
#### There are 3 ways to request a prior authorization:

- Let your doctor know your medication requires a PA. They will submit a request on your behalf.
- Call Optum Rx at the toll-free number on your member ID card.
- Start the request yourself on optumrx.com and go to Benefits and claims > Prior Authorization or exception request.

Once submitted, you can track requests on the mobile app or website.

#### **DIGITAL TOOLS QUICK-START GUIDE**

Once your account is set up and you're logged in, easily navigate these digital tools to manage your medication.



 MY PRESCRIPTIONS > See all your medications, including home delivery prescriptions, retail pharmacy prescriptions and any over-the-counter medications you've logged. You can also request a new prescription or select another family member and manage their prescriptions.

**ORDER STATUS** > Track orders in real time from any device.

3 PRICE A DRUG > Precision pricing technology is built into our tools. Whether you look up a new drug or select one of your current drugs, you will see a listing of pharmacies with the best price for the medication selected, as well as a lower-cost alternative.

4 BENEFITS AND CLAIMS > View your benefit information, access claims details to see what your plan covered, print and view your ID card and track a prior authorization.

5 PRESCRIPTION DRUG LIST/FORMULARY > View a list of covered drugs, including therapeutic class and tier status.

6 HOME DELIVERY > Learn more about Optum<sup>®</sup> Home Delivery and see a list of your retail medications eligible for the service. With home delivery, you receive 90-day supplies of eligible maintenance medications right to your mailbox. You will also see a message about how much money you will save.

PHARMACY LOCATOR > Whether you are close to home or traveling, the pharmacy locator tool makes it easy to find the nearest network pharmacy. Search for pharmacies by ZIP Code, address or by distance to see if they are in your network.

**MY PROFILE** > You can easily manage your personal profile or your entire household. Set up or edit a variety of account details, including contact, shipping and payment information, communication preferences and paperless settings, home delivery and automatic refill programs, medication reminders, personalized emails and text alerts.

## EMPOWERING ALASKANS: PROMOTING Breast cancer awareness

Breast cancer is a pressing health concern that affects both men and women, regardless of age or geographical location. In Alaska, the vastness of the landscape and unique lifestyles present their own set of challenges when it comes to breast cancer awareness and prevention. Read on get some valuable tips, see the current recommendations — and join us in raising awareness!

#### **KNOW YOUR RISKS AND SYMPTOMS**

Understanding individual risk factors for breast cancer is crucial for early detection and prevention. Alaskans should be aware that certain factors, such as family history, age, hormonal imbalances and lifestyle choices can increase the risk.

#### **REGULAR SCREENINGS AND EARLY DETECTION**

For both men and women, regular breast cancer screenings are vital in detecting cancer at its early stages when treatment options are most effective. Mammograms, clinical breast exams and self-examinations are recommended methods for early detection. Keep track of screening appointments and follow up with healthcare providers promptly.

The American Cancer Society recommends that women with an average risk of breast cancer should start having mammograms at age 40 and continue to have them annually. Women with a higher risk of breast cancer, such as those with a family history of the disease or certain genetic mutations (e.g., BRCA1 or BRCA2), may need to start screening earlier and/or have more frequent screenings.

And while the American Cancer Society does not have specific recommendations for mammograms in men, if you notice any unusual changes in breast tissue, such as lumps or nipple discharge, seek medical attention promptly.

#### **ACCESS TO HEALTHCARE**

In Alaska's remote regions, access to healthcare facilities is often extremely limited. As such, compared to a lot of places in the country it is even more crucial for Alaskans to be proactive in seeking healthcare services, especially for screenings and check-ups. And remember, you can always reach out to us! We can help you explore telehealth options or mobile medical units to improve accessibility.

#### **EMBRACE A HEALTHY LIFESTYLE**

The Alaskan lifestyle often involves outdoor activities and adventurous pursuits. Engaging in regular physical activity, maintaining a healthy diet rich in fruits and vegetables and limiting alcohol consumption can reduce the risk of breast cancer.

#### **SPREAD AWARENESS**

Breast cancer awareness spreads through the power of community and communication. Engage in conversations with friends, family and colleagues about breast cancer risks, prevention and early detection.

Breast cancer awareness is an essential aspect of maintaining good health and well-being for both men and women in Alaska. By knowing the risks, practicing early detection, embracing a healthy lifestyle and staying informed, Alaskans can take charge of their breast health.

Remember, knowledge is power — empower yourself and your community with breast cancer awareness! Together, we can create a healthier and stronger Alaska.

## CELEBRATING KATHY BELL: 25 YEARS OF DEDICATION TO THE PEHT



In the realm of public education, it is a rare accomplishment to reach the milestone of 25 years of dedicated service. However, Kathy Bell's unwavering commitment and exceptional contributions have set her apart, making her an exemplary figure in the Public Education Health Trust.

As we celebrate her remarkable journey, it is clear that Kathy's impact goes far beyond her elected position, and her invaluable expertise as a nurse has left an indelible mark on the board and its members.

Kathy's journey with the Public Education Health Trust (PEHT) has been nothing short of extraordinary. Her tenure, which spans from its inception, has been marked by an unwavering passion for the cause, making her a true asset to past and present board members alike. Her institutional memory has been a guiding light, offering invaluable insights and historical perspectives that have shaped the trust's growth and success.

Throughout her service, Kathy's role as a nurse at the Anchorage School District (ASD) and her experience in the Pediatric Intensive Care Unit at Providence Hospital have been invaluable assets. Her unique healthcare background and medically informed perspectives have enriched our understanding and decision-making processes. Kathy's contribution ensures that the board approaches its responsibilities with a comprehensive view, always keeping the health and well-being of the PEHT members at the forefront.

But beyond her expertise, Kathy Bell's genuine compassion and unwavering concern for the members of the Trust truly sets her apart. Her approach to decision-making is deeply rooted in empathy and her dedication is a driving force, inspiring all of us to work tirelessly for the betterment of the community we serve.

As we reflect on Kathy's remarkable journey, we are grateful for the privilege of having her as a fellow trustee. The impact she has made is immeasurable and her legacy will continue to resonate long into the future. On behalf of the entire board, we would like to extend our congratulations and gratitude for all you do! Thank you, Kathy, for your unwavering dedication and compassion, which have truly made a difference in the lives of many!

## **PEHT NOTICES**

Accessing PEHT legal notices on the PEHT website is convenient and straightforward. To locate them, visit **pehtak.com/forms** and navigate to the bottom of the page. You will find important documents such as COBRA Continuation Coverage, Medicare Part D Disclosure, Notice of Privacy Practices and the Women's Health and Cancer Rights Act of 1998.

## **BACK-TO-SCHOOL BASICS FOR YOUR HEALTH**

## Providence ExpressCare clinics provide convenient, high-quality care for your family's health care needs — at the start of the schoolyear and beyond.

Sports physicals are available by walk-in or same-day appointment, and as cold and flu season returns, we treat life's most common illnesses, including:

- Cough
- Fever
- Headache

- Sore throat
- Sinus infection
- COVID-19

When your days are packed with extra activities, we make scheduling easy. Providence now has five ExpressCare clinics in Alaska, plus one Urgent Care clinic in Midtown Anchorage. Visit us online at **providence.org** to find care close to you and get well, on your way. Not in your way.



## SWORD HEALTH'S DIGITAL PHYSICAL THERAPY PROGRAM IS THE NEW GOLD STANDARD

## Groundbreaking study in nature digital medicine establishes Sword Health's digital physical therapy program as the new gold standard of care for the 50 million Americans who endure physical pain daily.

Sword Health, the world's first end-to-end platform to predict, prevent and treat pain, is announced its digital physical therapy program has been proven to be equally effective to the best in-person treatment, while making dramatic improvements in the compliance and engagement rates that have been long-standing challenges of traditional physical therapy. These findings, published in Nature Digital Medicine, are the result of a recently concluded randomized controlled trial conducted in partnership with the Physical and Rehabilitation Medicine Center at Emory University in Atlanta, Georgia. The trial shows the engagement and completion rates for Sword's digital program was more than two times those of best-in-class in-person physical therapy, with equally strong clinical outcomes, establishing Sword's innovative program as the clinical leader in treating chronic pain.

"This study, published in Nature Digital Medicine, unequivocally establishes Sword's Digital Physical Therapy program as the new gold standard of care for the 50 million Americans who endure physical pain daily," said Virgilio Bento, Founder and CEO of Sword Health. "We have not only been able to showcase our ability to deliver clinical outcomes equivalent to traditional physical therapy, but more importantly, we have proven that we can double engagement and compliance levels. This has always been a significant challenge with in-person physical therapy and a key reason why it has not effectively addressed the pain epidemic. This serves as further affirmation of our belief, substantiated by data, that Sword's Digital Physical Therapy program embodies the trifecta of what the future of healthcare should be: high levels of clinical outcomes, maximized engagement and compliance, all while significantly reducing costs within the system."

Sword's Digital Physical Therapy pairs an expert Doctor of Physical Therapy with Sword's AI digital therapist, providing a customized treatment program that's tailored to every member and every condition. Results of the study, which compared the clinical outcomes of patients with chronic low-back pain who underwent Sword's digital intervention to those who underwent high-intensity in-person physical therapy, showed:

- Sword had lower dropout rates (15.7% vs. 34.3% in the conventional in-person physical therapy group), suggesting higher acceptance and engagement with remote care, at a significantly lower cost, that will ultimately lead to more people experiencing pain relief
- Equally strong improvements in disability, the primary outcome, with no statistically significant differences between the two programs (-.13 effect size)
- Similar improvements in secondary outcomes such as pain, anxiety, depression, and overall productivity (-.08 effect size)

Sword Health's Chief Medical Officer, Dr. Vijay Yanamadala, highlighted the significance of the study's results, saying, "While traditional physical therapy has always proven to be effective at treating chronic pain and avoiding unnecessary surgeries, the access and cost challenges have always and will always make it unrealistic for many people to benefit from. With our Digital Physical Therapy program, Sword is delivering the same outcomes while making it easier for patients to engage in their treatment regimen by allowing them to receive the care they need in the convenience of their own homes and on their own time."

With one in 5 people suffering from chronic pain, and new cases of chronic pain outnumbering those of diabetes, depression or high blood pressure, these groundbreaking results support the importance of Sword's digital programs as an important alternative to in-person care. Ultimately, Sword's Digital Physical Therapy program ensures clinical quality treatment while reducing barriers to access and improving patient engagement in the management of musculoskeletal conditions.

The study of 140 participants adhered to rigorous scientific standards, employing a randomized controlled trial design with prospectively registered protocols and adherence to CONSORT guidelines for reporting clinical trials. The methodology included state-of-the-art longitudinal analysis techniques, randomization, and allocation concealment, ensuring robust and reliable results. Unlike previous studies from other companies that employed "treatment as usual" or mixed acuity low-back pain cohorts as control groups, this trial directly compared Sword's fully-remote digital care program with evidence-based in-person physical therapy.

To get started with Digital Physical Therapy, call (888) 293-2939 to be connected directly to a health guide.

## **ABOUT SWORD HEALTH**

Sword Health is on a mission to free two billion people from pain as the world's first and only end-to-end platform to predict, prevent and treat pain. Delivering a 62% reduction in pain and a 60% reduction in surgery intent, Sword is using technology to save millions for its 2,500+ enterprise clients across three continents. Today, Sword holds the majority of industry patents, wins 70% of competitive evaluations, and has raised more than \$300 million from top venture firms like Founders Fund, General Catalyst, and Khosla Ventures. Recently recognized as a Forbes Best Startup Employer, Sword has become the fastest-growing pain solution since going to market in 2020. To learn more, visit swordhealth.com.



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This publication was created and sent to you by EBMS on behalf of the Public Education Health Trust.





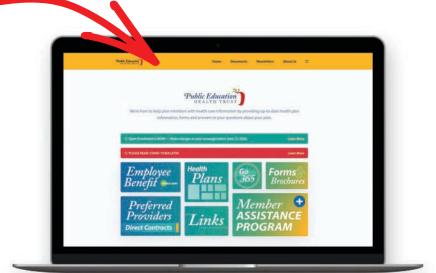
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JULY / AUGUST WINNER: EILEEN TOSO